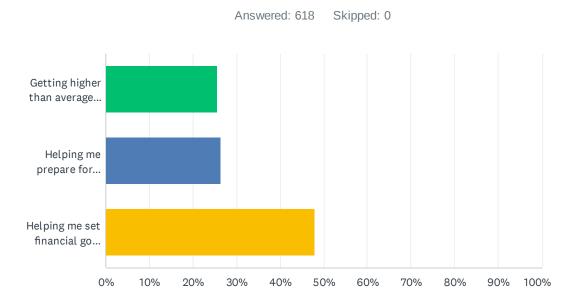
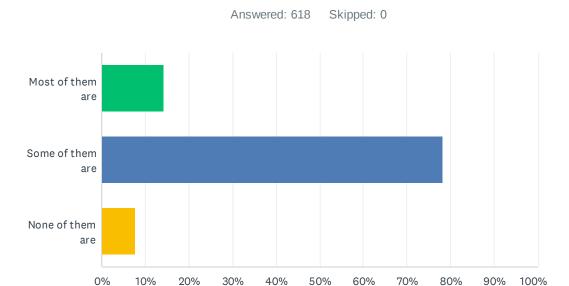


Q1 What is the point of having a financial advisor?



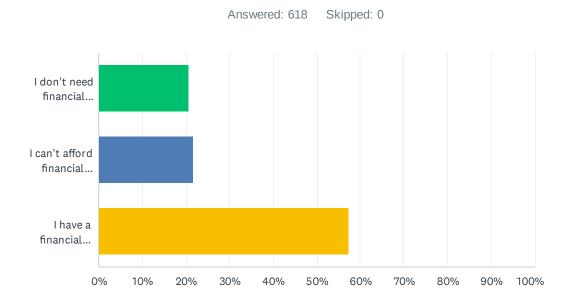
ANSWER CHOICES	RESPONSES	
Getting higher than average investment returns	25.57%	158
Helping me prepare for retirement	26.54%	164
Helping me set financial goals and achieve them	47.90%	296
TOTAL		618

Q2 Are financial advisors worth their fees?



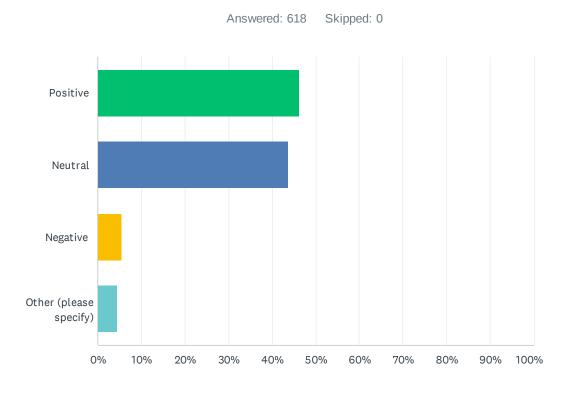
ANSWER CHOICES	RESPONSES	
Most of them are	14.24%	88
Some of them are	78.16%	483
None of them are	7.61%	47
TOTAL		618

Q3 What statement would you most agree with:



ANSWER CHOICES	RESPONSES	
I don't need financial advice	20.71%	128
I can't afford financial advice	21.84%	135
I have a financial advisor	57.44%	355
TOTAL		618

Q4 What has been your experience of financial advice?



ANSWER CHOICES	RESPONSES	
Positive	46.28%	286
Neutral	43.69%	270
Negative	5.50%	34
Other (please specify)	4.53%	28
TOTAL		618

#	OTHER (PLEASE SPECIFY)	DATE
1	dont need, have no current income	11/14/2021 7:16 PM

2	family member had good experience but I haven't had financial advice	11/14/2021 7:13 PM
3	I have not had financial advice	11/3/2021 5:36 PM
4	none	10/29/2021 3:47 PM
5	none	10/27/2021 4:01 PM
6	I've never had one	10/26/2021 11:10 PM
7	Nothing	10/26/2021 2:48 AM
8	no experience	10/26/2021 2:22 AM
9	Never had a financial advisor	10/25/2021 11:23 PM
10	I don't have any money to need advice.	10/25/2021 11:09 PM
11	I don't have experience	10/25/2021 10:46 PM
12	Some positive and some negative.	10/25/2021 9:31 PM
13	Covid-19 was unpredictable and we've never seen the market deal with it. Its good up until 2019	10/25/2021 8:10 PM
14	I haven't had one	10/25/2021 5:58 PM
15	I've never gotten any financial advice.	10/25/2021 5:57 PM
16	I am my own financial advisor. I have a degree in Finance plus an MBA.	10/25/2021 5:06 PM
17	I have not received any financial advice from a paid advisor because they are expensive.	10/25/2021 4:43 PM
18	I have not really ever needed it until this past 2 years.	10/25/2021 4:42 PM
19	Never had	10/25/2021 3:51 PM
20	worthless	10/25/2021 3:49 PM
21	None	10/25/2021 3:47 PM
22	Never used a financial advisor	10/25/2021 3:27 PM
23	I have not had a financial advisor	10/25/2021 3:21 PM
24	Have not had financial advice before	10/25/2021 3:21 PM
25	None	10/20/2021 12:04 AM
26	Lean not impressed, not quite negative, but also not positive nor neutral.	10/19/2021 6:48 PM
27	None	10/19/2021 2:46 PM
28	I did better investing on my own & they weren't worth their feed	10/19/2021 11:35 AM

Q5 How would you define the value of a financial advisor in one sentence?

Answered: 618 Skipped: 0

#	RESPONSES	DATE
1	Good	11/14/2021 9:23 PM
2	Achieves goals and increases return	11/14/2021 9:20 PM
3	Just	11/14/2021 9:19 PM
4	one that understands my circumstances	11/14/2021 9:08 PM
5	Valuable if you have the money and time to spend it	11/14/2021 9:08 PM
6	Useful	11/14/2021 9:05 PM
7	c by m my b nn	11/14/2021 7:43 PM
8	Depends on your needs.	11/14/2021 7:41 PM
9	Good for people who need financial advice I guess	11/14/2021 7:37 PM
10	mostly for rich people	11/14/2021 7:29 PM
11	Ok	11/14/2021 7:28 PM
12	Ggg	11/14/2021 7:28 PM
13	needed for some when starting with their financial journey, but once you have it figured out is mostly unnecessary	11/14/2021 7:16 PM
14	Financial advisors are valuable because they can help you achieve or set goals with your money or assets.	11/14/2021 7:13 PM
15	Cbcnd sjaus f sksnsn	11/14/2021 7:02 PM
16	N	11/14/2021 6:57 PM
17	Essential	11/14/2021 6:48 PM
18	Helps you handle your money appropriately to plan for a better future	11/14/2021 6:43 PM
19	A financial advisor is helpful in getting a point in time estimate on your financial strength.	11/14/2021 6:38 PM
20	a resource of financial knowledge	11/14/2021 6:30 PM
21	A good financial advisor will take your money and teach you how to invest in the right stocks	11/14/2021 5:34 PM
22	Helping me make smart decisions with my money	11/14/2021 5:28 PM

23	Financial advisor are guides to responsible money management.	11/14/2021 5:16 PM
24	I am able to have what I have and do what I do because of my advisor.	11/14/2021 5:20 AM
25	sensible	11/14/2021 5:20 AM
26	Financial advisors have the ability to help you set financial goals and achieve them, especially through investments.	11/14/2021 3:54 AM
27	Educational	11/14/2021 3:02 AM
28	I find the value of a financial advisor helpful.	11/11/2021 9:10 PM
29	hi	11/11/2021 9:05 PM
30	Helpful when you find the right one.	11/9/2021 11:22 PM
31	N/A	11/8/2021 10:07 PM
32	?	11/6/2021 4:02 AM
33	Future Income	11/4/2021 8:36 PM
34	idk	11/4/2021 8:28 PM
35	For those who need it.	11/4/2021 5:20 PM
36	A good asset for most people that are able to invest.	11/4/2021 5:07 PM
37	Directional	11/3/2021 11:24 PM
38	They increase yields and provide peace of mind.	11/3/2021 7:55 PM
39	Someone who can help achieve market or above-market return while maximizing tax efficiency.	11/3/2021 5:37 PM
40	Eh	11/3/2021 1:52 AM
41	They can help you get your life back on track.	11/2/2021 7:41 PM
42	It is a long-term investment.	11/2/2021 5:14 PM
43	Unknown	11/2/2021 3:16 PM
44	No	11/2/2021 3:30 AM
45	If you need one, a good one is worth it.	11/1/2021 4:24 PM
46	They manage your financial portfolio with care and wisdom.	10/31/2021 4:25 AM
47	None. They just take your money and invest it in their interests.	10/30/2021 9:22 PM
48	They have the industry knowledge I don't have.	10/30/2021 7:22 PM
49	Fee based advice is worth it	10/30/2021 10:40 AM
50	Thoughts	10/30/2021 7:23 AM

51	Better returns, good advice	10/30/2021 3:31 AM
52	Help you organize your finances	10/30/2021 3:16 AM
53	The returns had better be worth the fees	10/30/2021 12:15 AM
54	Someone whose job it is to help me navigate investments	10/29/2021 9:06 PM
55	expensive	10/29/2021 7:48 PM
56	Someone who knows more than me	10/29/2021 6:29 PM
57	defenders of the evils of capitalism	10/29/2021 3:47 PM
58	Long term strategy to build wealth.	10/29/2021 1:07 PM
59	provide recommendations for money	10/29/2021 7:03 AM
60	Give greater return on your assets than if managing myself	10/29/2021 3:46 AM
61	Meh	10/29/2021 3:22 AM
62	Navigates a complicated investment landscape that I myself do not understand.	10/29/2021 2:54 AM
63	Not worth the money for one	10/29/2021 2:37 AM
64	Financial advisors ensure effective and adequate financial and investment policies and process budgets and objectives for individuals to ensure a reasonable balance on life	10/29/2021 2:03 AM
65	Extra	10/29/2021 1:56 AM
66	She'd help me prioritize where to put my money to ensure I'm not poor when I retire.	10/29/2021 1:54 AM
67	More experienced	10/29/2021 12:39 AM
68	Worth it	10/29/2021 12:14 AM
69	Professional guidance on difficult decisions.	10/29/2021 12:07 AM
70	Can be valuable depending on the client	10/28/2021 11:25 PM
71	Ensuring long term goals are met	10/28/2021 10:37 PM
72	Someone to help you grow your money to meet your goals	10/28/2021 10:04 PM
73	Useful if you need help and don't know what doing	10/28/2021 7:08 PM
74	A luxury.	10/28/2021 6:36 PM
75	To help individuals plan for the future.	10/28/2021 5:48 PM
76	He takes care of something that I'm too busy to do on my own	10/28/2021 3:34 PM
77	Complicated	10/28/2021 12:43 PM

78	Better return on investments	10/28/2021 5:52 AM
79	To help you make the most of your money	10/28/2021 3:37 AM
80	The value is yet to be determined	10/28/2021 3:34 AM
81	360 view of your finances and expert advice	10/28/2021 2:28 AM
82	Useless unless they can outperform the index	10/28/2021 1:39 AM
83	Financial advisors are more knowledgeable than the average investor.	10/28/2021 12:43 AM
84	Helps you ensure you reach your financial goals.	10/28/2021 12:20 AM
85	providing financial recommendations based on income and asset levels along with future savings goals	10/28/2021 12:19 AM
86	They're only worth their fees if you have a vast array of investments and accounts and you're already maxed out on standard retirement plans.	10/28/2021 12:00 AM
87	someone who helps you stay on your path	10/27/2021 11:43 PM
88	Someone is helping me navigate my financial life	10/27/2021 11:03 PM
89	Retirement	10/27/2021 10:40 PM
90	N/A	10/27/2021 10:35 PM
91	By Making a plan that is easy to stick to and not too risky.	10/27/2021 10:05 PM
92	Impactful	10/27/2021 9:53 PM
93	They are for people who don't need financial advisors.	10/27/2021 9:51 PM
94	Helps me to plan for the future even though I'm still living in the present.	10/27/2021 8:36 PM
95	Helping me manage my money so I can focus on other tasks.	10/27/2021 7:43 PM
96	Provides a long term view of goals and how to achieve them	10/27/2021 7:40 PM
97	makes me more money than they cost	10/27/2021 4:01 PM
98	They can start you in the right direction of your goals	10/27/2021 3:36 PM
99	It is hard to afford, but can help with improving	10/27/2021 6:21 AM
100	Helpful of those in need of financial assistance	10/27/2021 5:36 AM
101	Educated help for planning	10/27/2021 4:53 AM
102	Risky	10/27/2021 4:46 AM
103	Relationship is important!	10/27/2021 4:29 AM
104	Access to deals and resources that I don't have the skills/relationships	10/27/2021 3:07 AM

105	Someone to help me grow my money	10/27/2021 3:06 AM
106	Good for helping wealthy people get and stay wealthier	10/27/2021 1:58 AM
107	Knows more than I do about finances	10/27/2021 12:53 AM
108	Keeps me on track	10/27/2021 12:34 AM
109	Necessary	10/26/2021 11:11 PM
110	Helps you make educated decisions	10/26/2021 11:01 PM
111	helps navigate fiscal goals so you don't have to	10/26/2021 10:33 PM
112	Better manage my finances	10/26/2021 10:11 PM
113	Very valuable.	10/26/2021 10:06 PM
114	You don't need them.	10/26/2021 9:54 PM
115	Good ones would be ok with working on "commission"	10/26/2021 9:36 PM
116	Their value is in how much of the financial industry they know compared to the layman	10/26/2021 8:59 PM
117	Gives you confidence you are making good decisions with your money.	10/26/2021 8:38 PM
118	Not worth it	10/26/2021 7:38 PM
119	Someone who knows the ins and put and cab guide me accordingly	10/26/2021 6:59 PM
120	REWRFEW	10/26/2021 6:53 PM
121	hands off	10/26/2021 6:23 PM
122	not worth the price	10/26/2021 5:52 PM
123	fdsaf	10/26/2021 5:38 PM
124	She has her area of competence; I have mine	10/26/2021 5:26 PM
125	Potentially beneficial yet not always necessary	10/26/2021 4:24 PM
126	Keeping you from doing dumb stuff with your money	10/26/2021 4:13 PM
127	sentence	10/26/2021 4:08 PM
128	Helps make wise investment choices	10/26/2021 3:43 PM
129	helpful insight	10/26/2021 3:24 PM
130	Best return on investment	10/26/2021 7:17 AM
131	Try to learn it yourself	10/26/2021 4:45 AM
132	my husband takes care of our portfolio. i am not involved	10/26/2021 4:42 AM

133	Convenient for those who don't want to take the time to learn themselves	10/26/2021 4:40 AM
134	More than what they are	10/26/2021 4:34 AM
135	Helpful in making major financial decisions.	10/26/2021 4:29 AM
136	Reassuring	10/26/2021 4:27 AM
137	Assisting along the path of wealth creation	10/26/2021 4:27 AM
138	Keep you from making stupid mistakes with your money	10/26/2021 3:36 AM
139	The value is of a financial advisor lies in working with individuals after considering the various elements in the situation.	10/26/2021 3:36 AM
140	Alerting me to potentially good investments while disclosing whether they and/or their firm have a position in the investments.	10/26/2021 3:35 AM
141	helpful	10/26/2021 3:29 AM
142	Unsure	10/26/2021 3:25 AM
143	you get what you pay for	10/26/2021 3:23 AM
144	They help you avoid the mistakes one makes when you doesn't know the questions to ask	10/26/2021 3:14 AM
145	Invaluable when helping set up a COMPLETE financial plan for family and retirement	10/26/2021 2:59 AM
146	Financial advisors can offer a wealth of knowledge ion how best to invest your earnings to maximize financial potential	10/26/2021 2:58 AM
147	Helpful in planning an educated financial path	10/26/2021 2:57 AM
148	The good ones make good choices but only with your imput	10/26/2021 2:56 AM
149	Mediocre but areogant	10/26/2021 2:49 AM
150	Don't trust	10/26/2021 2:48 AM
151	Worth the money for good advice.	10/26/2021 2:38 AM
152	Useful	10/26/2021 2:34 AM
153	Worth their weight in gold.	10/26/2021 2:27 AM
154	Understanding the market and risks so	10/26/2021 2:24 AM
155	A financial advisor is a knowledgeable professional who can provide specialized information and peace of mind in a highly complicated and vital field.	10/26/2021 2:24 AM
156	expertise in an area that I do not have expertise	10/26/2021 2:20 AM
157	unnecessary	10/26/2021 2:14 AM
158	Honest information & advice about investments	10/26/2021 2:11 AM
159	Helps you sort through the investment confusion	10/26/2021 2:04 AM

160	She has helped us achieve the goals we had set for retirement	10/26/2021 2:04 AM
161	Value is greater than the cost	10/26/2021 1:57 AM
162	Worth the money to make sure you can retire	10/26/2021 1:53 AM
163	Providing value for clients by helping them plan for and achieve financial goals	10/26/2021 1:53 AM
164	Since schools do not teach financial literacy, someone has too.	10/26/2021 1:39 AM
165	Can be very helpful in planning ones financial future.	10/26/2021 1:39 AM
166	A necessary evil	10/26/2021 1:37 AM
167	Helping to achieve goals through great advice and ideas.	10/26/2021 1:36 AM
168	Improves your financial situation	10/26/2021 1:35 AM
169	Awesome	10/26/2021 1:31 AM
170	Their job is to be financially familiar.	10/26/2021 1:24 AM
171	Add value to your portfolio	10/26/2021 1:22 AM
172	They help explain complicated financial information around investing into an easy to understand way	10/26/2021 1:21 AM
173	Get someone whom you can trust and who has your best interests in mind.	10/26/2021 1:18 AM
174	Advice on investing	10/26/2021 1:15 AM
175	Saves me money	10/26/2021 1:14 AM
176	Watches over my portfolio	10/26/2021 1:13 AM
177	Guardrails on your money	10/26/2021 12:47 AM
178	Expertise aligned with your best interests	10/26/2021 12:44 AM
179	Ability to receive higher returns than I would on my own.	10/26/2021 12:41 AM
180	Provides expertise that leads to financial security and	10/26/2021 12:39 AM
181	A financial adviser can provide information regarding investments and financial options that may not be obvious to the average investor.	10/26/2021 12:29 AM
182	Keeping portfolio balanced and diversified.	10/26/2021 12:26 AM
183	Providing insight and accountability related to financial affairs.	10/26/2021 12:26 AM
184	someone to help me make decisions to better my financial future	10/26/2021 12:24 AM
185	Most financial advisors give the same advice to each client a	10/26/2021 12:21 AM
186	Valuable	10/26/2021 12:19 AM

187	The value is in constructing a solid, balanced, long term growth and security portfolio with a solid plan for tax and income strategy.	10/26/2021 12:19 AM
188	My husband does better than the adviser	10/26/2021 12:15 AM
189	They help with getting information	10/26/2021 12:15 AM
190	no idea	10/26/2021 12:13 AM
191	Helps you understand what to do with your money	10/26/2021 12:09 AM
192	Helps grow wealth	10/26/2021 12:05 AM
193	to make more money-for either me or them!	10/26/2021 12:03 AM
194	They take action where I would be paralyzed with uncertainty.	10/25/2021 11:57 PM
195	Access to current information.	10/25/2021 11:51 PM
196	They ask you to define your goals, then they help you achieve them	10/25/2021 11:50 PM
197	They give advice on my unique situation.	10/25/2021 11:48 PM
198	They keep their eyes on your money for you and help you	10/25/2021 11:45 PM
199	Trustworthy	10/25/2021 11:43 PM
200	Set up for future retirement goals and less stress once retired due to planning prior	10/25/2021 11:38 PM
201	Keeps you on track to achieve goals	10/25/2021 11:32 PM
202	A guide to	10/25/2021 11:32 PM
203	Aid in making strategic financial decisions.	10/25/2021 11:31 PM
204	My monies	10/25/2021 11:25 PM
205	Use with caution as needed	10/25/2021 11:24 PM
206	Helps guide you through investment to achieve your goals	10/25/2021 11:24 PM
207	Only earn from profits	10/25/2021 11:24 PM
208	They work with you to earn the most money	10/25/2021 11:21 PM
209	Effective	10/25/2021 11:15 PM
210	Helped me sort how how I could retire.	10/25/2021 11:15 PM
211	The advisor knows about more options than I do and thus can suggest appropriate investments.	10/25/2021 11:13 PM
212	Maximizing return on my investment and keeping it as secure as possible while getting good returns	10/25/2021 11:13 PM
213	Useful because they are a source of not readilyhave	10/25/2021 11:13 PM

214	Great when you have a large amount to invest.	10/25/2021 11:12 PM
215	Financial options	10/25/2021 11:12 PM
216	Helpful knowledge the average person wouldn't have	10/25/2021 11:12 PM
217	Advice can be a good investment	10/25/2021 11:10 PM
218	A financial advisor attempts to help the rich get richer while simultaneously taking money from them.	10/25/2021 11:10 PM
219	Able to maximize my investments at minimum risk.	10/25/2021 11:09 PM
220	Good if you have lots of extra money	10/25/2021 11:06 PM
221	Knowledgeable advisors can really help to set their clients up well.	10/25/2021 11:06 PM
222	Worth the effort to find a good one and keep him/her.	10/25/2021 11:05 PM
223	Seems unscrupulous, bordering immoral as a way of income.	10/25/2021 11:03 PM
224	One data point	10/25/2021 10:59 PM
225	Give you suggestions but no guarantees	10/25/2021 10:50 PM
226	Financial advice with peace on mind.	10/25/2021 10:50 PM
227	A valuable asset	10/25/2021 10:47 PM
228	Provide peace of mind if you don't want to think about retirement needs or look into any details	10/25/2021 10:46 PM
229	Maximize your investment strategy	10/25/2021 10:44 PM
230	Make more money	10/25/2021 10:44 PM
231	1k per year if proven	10/25/2021 10:42 PM
232	I don't have the time or the desire to watch the market or understand products and their implications.	10/25/2021 10:42 PM
233	They help me define my financial goals and create a plan to achieve them.	10/25/2021 10:35 PM
234	Glorified salesperson	10/25/2021 10:34 PM
235	Could be a resource for financial guidance	10/25/2021 10:34 PM
236	If the person is reliable and trustworthy, s/he keep one from making stupid decisions.	10/25/2021 10:34 PM
237	Assist with advice in investing for my childrens future.	10/25/2021 10:30 PM
238	most are a waste of time, spouting the same things I read in the same journals that morning	10/25/2021 10:29 PM
239	My financial advisor has been a huge benefit to my life	10/25/2021 10:28 PM
240	I have never met with one, so I do not know.	10/25/2021 10:27 PM
241	explains all the things to think about when preparing to retire	10/25/2021 10:27 PM

242	With it if you have assets	10/25/2021 10:26 PM
243	They keep me on track.	10/25/2021 10:26 PM
244	waste of money since nobody can time the market	10/25/2021 10:21 PM
245	It is lessening due to crypto.	10/25/2021 10:21 PM
246	Helping me achieve my financial goals.	10/25/2021 10:20 PM
247	Most are hustlers	10/25/2021 10:16 PM
248	I do not understand how they make money.	10/25/2021 10:14 PM
249	If you have money to save they can help you	10/25/2021 10:11 PM
250	advice to make better financial decisions	10/25/2021 10:11 PM
251	Help full for some people	10/25/2021 10:10 PM
252	gives me options on how to invest to meet my financial goals	10/25/2021 10:09 PM
253	Asks helpful questions about investment goals and helps explore options, but leaves the decision up to me.	10/25/2021 10:08 PM
254	helping me determine how to save, where to put my money, how to invest	10/25/2021 10:07 PM
255	Advisor has the working knowledge if finances that I do not have	10/25/2021 10:07 PM
256	Plan to reach retirement	10/25/2021 10:06 PM
257	Looks out for my money.	10/25/2021 10:04 PM
258	Must be a good communicator.	10/25/2021 10:03 PM
259	Knowing the information that I dont	10/25/2021 10:03 PM
260	Making sense out of mayhem	10/25/2021 10:02 PM
261	Cares about my financial goals	10/25/2021 10:01 PM
262	I wish I would have gotten one years afo;	10/25/2021 9:58 PM
263	An experienced investor with access to information and financial tools	10/25/2021 9:58 PM
264	A shot in the dark	10/25/2021 9:50 PM
265	Very helpful.	10/25/2021 9:49 PM
266	Helping to make informed decisions	10/25/2021 9:48 PM
267	Keep you focused on financial stability and growth to and through retirement while looking at tax consequences of investments.	10/25/2021 9:48 PM
268	Knowledgable	10/25/2021 9:46 PM

269	It is worth the money	10/25/2021 9:44 PM
270	It's a good idea.	10/25/2021 9:36 PM
271	Helping to identify long term financial opportunities	10/25/2021 9:35 PM
272	They help people maximize intestment strategies to meet needs	10/25/2021 9:33 PM
273	Ability to analyze my financial situation and be able to offer me different options in financial investments to suit my needs and caprices.	10/25/2021 9:32 PM
274	They can be good or bad.	10/25/2021 9:31 PM
275	Expensive but worth it.	10/25/2021 9:30 PM
276	Help prepare for the future	10/25/2021 9:30 PM
277	Monitors my investments when I can't or won't.	10/25/2021 9:28 PM
278	Sometimes i feel they do not spend enough time on smaller portfolios	10/25/2021 9:28 PM
279	The ability of managing my retirement and give me good advice.	10/25/2021 9:28 PM
280	support	10/25/2021 9:22 PM
281	I don't have any experience with financial advisors	10/25/2021 9:18 PM
282	Extremely helpful in providing financial services and support.	10/25/2021 9:14 PM
283	In such a huge global market you need an expert to manage	10/25/2021 9:14 PM
284	Helps those who are green	10/25/2021 9:10 PM
285	In the current economy, a financial adviser is necessary.	10/25/2021 9:10 PM
286	My spouse was my advisor.	10/25/2021 9:09 PM
287	Keeps me focused on the future not the present.	10/25/2021 9:07 PM
288	provides insight into the stock market that I don't have.	10/25/2021 9:05 PM
289	It gives me peace of mind.	10/25/2021 9:05 PM
290	Helps me know where to invest.	10/25/2021 9:03 PM
291	Piece of mind	10/25/2021 9:00 PM
292	To help get the most of of retirement investments if you have a relatively high income.	10/25/2021 8:59 PM
293	Maximize my assets	10/25/2021 8:55 PM
294	Hopefully they would make me some monry with readonanle feed	10/25/2021 8:51 PM
295	Helps me navigate the market.	10/25/2021 8:46 PM

296	Though I might be paying more than I'm getting out of it, if I didn't have a planner I'd be more worried about retirement.	10/25/2021 8:46 PM
297	Provide information on what may be achievable financially	10/25/2021 8:36 PM
298	They help maximize returns	10/25/2021 8:34 PM
299	They have been helpful	10/25/2021 8:24 PM
300	dot sure	10/25/2021 8:23 PM
301	eXPERT	10/25/2021 8:22 PM
302	Someone who can help me organize my thoughts and is knowledgeable about financial products.	10/25/2021 8:21 PM
303	good advise	10/25/2021 8:18 PM
304	Provides me with an expert resource re: financial matters.	10/25/2021 8:15 PM
305	They have more knowledge than myself	10/25/2021 8:13 PM
306	Knowledgeable	10/25/2021 8:12 PM
307	Depends	10/25/2021 8:10 PM
308	They are their when you need them	10/25/2021 8:08 PM
309	Not worth much.	10/25/2021 8:07 PM
310	Trusted advisor and fiduciary.	10/25/2021 8:05 PM
311	unsure	10/25/2021 8:02 PM
312	Educates me to make smart decisions for my family	10/25/2021 8:00 PM
313	A valuable financial advisor helps me with planning and execution to meet my financial goals.	10/25/2021 7:58 PM
314	EXTRA COST	10/25/2021 7:54 PM
315	expertise	10/25/2021 7:53 PM
316	gives you information on which to base decisions	10/25/2021 7:50 PM
317	Keep you on track	10/25/2021 7:45 PM
318	Wothwhile	10/25/2021 7:45 PM
319	I hired her because I don't have that skill set	10/25/2021 7:44 PM
320	Expertise	10/25/2021 7:43 PM
321	Trusted advise	10/25/2021 7:42 PM
322	A financial advisor is valuable to someone with no knowledge of financial matters.	10/25/2021 7:41 PM
323	They set up a plan and stick to it	10/25/2021 7:39 PM

324	I value a financial advisor because it helps our family meet goals	10/25/2021 7:35 PM
325	Expertise in investments.	10/25/2021 7:32 PM
326	protection	10/25/2021 7:28 PM
327	he looks out for me, does a great job picking.	10/25/2021 7:26 PM
328	Keeps my money in order	10/25/2021 7:25 PM
329	My experience with a financial advisor is much better than me handling on my own.	10/25/2021 7:25 PM
330	My advisor is knowledgable about all the alternatives for wise investment, beyond what I can understand on a part time, untrained basis.	10/25/2021 7:20 PM
331	Second pair of eyes on your investments.	10/25/2021 7:19 PM
332	consistency and good communication	10/25/2021 7:16 PM
333	She is solid	10/25/2021 7:09 PM
334	getting me more money, keeping my money safe	10/25/2021 7:09 PM
335	Knowledge of opportunities in the market are beneficial that I would not otherwise be aware of	10/25/2021 7:09 PM
336	Trustworthy	10/25/2021 7:09 PM
337	The right financial advisor is invaluable for navigating our financial future.	10/25/2021 7:02 PM
338	Financial advisors provide psychological value, not monetary value	10/25/2021 7:00 PM
339	If they produce they're ok	10/25/2021 6:59 PM
340	They have made a difference with retirement planning.	10/25/2021 6:59 PM
341	Monitoring	10/25/2021 6:56 PM
342	Hopefully makes me money	10/25/2021 6:54 PM
343	Someone who can keep you on track and help you avoid big mistakes.	10/25/2021 6:54 PM
344	Useful if provides information that is timely and accurate	10/25/2021 6:54 PM
345	To be able to discern long term financial goals and ways to achieve the same.	10/25/2021 6:53 PM
346	THEY CAN BE HELPFUL IN CERTAIN SITUATIONS	10/25/2021 6:53 PM
347	Outside eyes on issues and administrative help.	10/25/2021 6:52 PM
348	EXPERT	10/25/2021 6:52 PM
349	nothing	10/25/2021 6:48 PM
350	My financial advisor has doubled my funds.	10/25/2021 6:46 PM

351	He help us plan for this comfortable retirement	10/25/2021 6:37 PM
352	He stays on top of trends that I would not have time or expertise to understand.	10/25/2021 6:35 PM
353	Help me make more money.	10/25/2021 6:35 PM
354	Money is too important to NOT get expert advice about.	10/25/2021 6:34 PM
355	Depends entirely ono the advisor.	10/25/2021 6:33 PM
356	They know a lot more than I do about complicated things around finances like taxes and investing and can help me make the best choices	10/25/2021 6:33 PM
357	help you decide how to best manage your money to prepare for your future	10/25/2021 6:30 PM
358	Professional	10/25/2021 6:29 PM
359	Worth the personal advice	10/25/2021 6:29 PM
360	Vital	10/25/2021 6:25 PM
361	Professional	10/25/2021 6:22 PM
362	They are a knowledgeable professional money manager who helps me set and achieve my financial goals.	10/25/2021 6:22 PM
363	At different times in your life it is very valuable to get personalized financial advice from a knowledgeable advisor.	10/25/2021 6:13 PM
364	To assist in seeing all sides of investments and planning	10/25/2021 6:11 PM
365	Having the time to track the market and my investments	10/25/2021 6:10 PM
366	Wish I could utilize more.	10/25/2021 6:04 PM
367	They manage things i don't have time or interest in handling	10/25/2021 6:04 PM
368	They are able to watch for trends that I couldn't keep up on.	10/25/2021 6:03 PM
369	A trusted advisor that provides good information and advice.	10/25/2021 6:02 PM
370	Results	10/25/2021 6:00 PM
371	Like a doctor, you need to find the good one.	10/25/2021 5:58 PM
372	Hopefully, he/she would keep you from making big mistakes with your finances.	10/25/2021 5:58 PM
373	can help build net worth	10/25/2021 5:58 PM
374	a financial advisor makes informed decisions to help us manage our retirement funds	10/25/2021 5:57 PM
375	Provide us the ability to delegate day-to-day portfolio management	10/25/2021 5:55 PM
376	Have grown financially by having one	10/25/2021 5:52 PM
377	Peace of mind	10/25/2021 5:51 PM

378	To broaden my view of available options.	10/25/2021 5:51 PM
379	Hard to compare with what I would have achieved without him. I would have liked more CLEAR communication.	10/25/2021 5:49 PM
380	Someone who gives me options when determining my financial planning.	10/25/2021 5:49 PM
381	Expertise and execution of transations	10/25/2021 5:48 PM
382	The value they bring is the knowledge of tax laws, investment vehicles, and procedures not easily acquired by a common joe.	10/25/2021 5:47 PM
383	Good advice and overview with recommendations.	10/25/2021 5:46 PM
384	valuable for most people	10/25/2021 5:42 PM
385	Worth what you pay for.	10/25/2021 5:41 PM
386	A fiduciary is necessary with our gov't and financial institutions as unstable as they are now. As much as i dislike it, they have become necessary now for support.	10/25/2021 5:36 PM
387	Provides financial guidance	10/25/2021 5:35 PM
388	Long term beneficial advice.	10/25/2021 5:32 PM
389	I don't see the value, at least for me	10/25/2021 5:31 PM
390	He confirms what I already decided for myself	10/25/2021 5:30 PM
391	igiugf	10/25/2021 5:29 PM
392	helps keepme focused	10/25/2021 5:29 PM
393	providing paths for my future	10/25/2021 5:27 PM
394	He/She should be looking out for me the investor, not ways for them to make more money through me with no regard to my investment return.	10/25/2021 5:21 PM
395	impartial POV on best way to deploy assets	10/25/2021 5:19 PM
396	They act as more of a conduit than anything else	10/25/2021 5:15 PM
397	informative	10/25/2021 5:12 PM
398	They understand my needs and market trends and merge the two together.	10/25/2021 5:11 PM
399	None	10/25/2021 5:09 PM
400	I cant tell you,I have never used one	10/25/2021 5:07 PM
401	Help people understand what is and is not attainable, and plot a course to get there.	10/25/2021 5:06 PM
402	Financial clarity and peace of mind.	10/25/2021 5:03 PM
403	most people not knowledgeable enough to do on own	10/25/2021 5:02 PM

404	Good for consultation and advice	10/25/2021 5:01 PM
405	Make sure they are a Fiduciary Adviser.	10/25/2021 4:59 PM
406	Results are not worth the cost.	10/25/2021 4:54 PM
407	Providing sound financial advice	10/25/2021 4:52 PM
408	Helps create step by step plan needed to meet my financial goals.	10/25/2021 4:52 PM
409	The value of a financial advisor is determined by the advice provided.	10/25/2021 4:44 PM
410	Can make a big difference	10/25/2021 4:42 PM
411	No idea, as I've never used one.	10/25/2021 4:37 PM
412	Financial advice will help me have a happy and secure retirement.	10/25/2021 4:34 PM
413	A financial advisor helps me to plan and execute savings for retirement.	10/25/2021 4:31 PM
414	Financial expertise for future planning	10/25/2021 4:29 PM
415	They are only worth what they can do for you.	10/25/2021 4:28 PM
416	Valuable if income is high enough to warrant one	10/25/2021 4:27 PM
417	Hard to find a decent one.	10/25/2021 4:25 PM
418	Someone who helps you get your ducks in a row.	10/25/2021 4:25 PM
419	I got a new	10/25/2021 4:24 PM
420	Is always effective	10/25/2021 4:23 PM
421	Watches out for my investments and communicates often.	10/25/2021 4:21 PM
422	He provides information and education to support my financial health.	10/25/2021 4:21 PM
423	The value is very important if you do not understand the value of money and how to maintain/grow your wealth.	10/25/2021 4:18 PM
424	Helps you prepare for retirement	10/25/2021 4:17 PM
425	Expertise	10/25/2021 4:16 PM
426	helping you make informed financial decisions	10/25/2021 4:16 PM
427	Having a good financial advisor can help you to set igoals	10/25/2021 4:13 PM
428	somewhat needed	10/25/2021 4:12 PM
429	An advisor gives me confidence that I have a plan.	10/25/2021 4:12 PM
430	A person who helps you with your \$\$\$ goals.	10/25/2021 4:11 PM
431	They provide expertise I don't have, to guide me in determining how funds are invested and recommend actions to	10/25/2021 4:11 PM

	maximize my retirement funding.	
432	helps with financialness	10/25/2021 4:07 PM
433	Buying stocks causing high impact	10/25/2021 4:07 PM
434	Expert in field	10/25/2021 4:05 PM
435	I would define it as immortal	10/25/2021 4:04 PM
436	Pretty good	10/25/2021 4:03 PM
437	Very beneficial	10/25/2021 4:03 PM
438	Useful for people with more money than time	10/25/2021 4:02 PM
439	i don't know	10/25/2021 4:01 PM
440	Great job on the financial expenses	10/25/2021 4:00 PM
441	Financial advisors should be able to guide customers to success	10/25/2021 3:58 PM
442	I think people who aren't wanting to learn about investing and finance should have one	10/25/2021 3:57 PM
443	Good	10/25/2021 3:56 PM
444	They help if you have a good income	10/25/2021 3:54 PM
445	They make sure that you are set to reach your financial needs when you retire and help with making sure you hve a plan and all paperwork is set like wills and that sort of thing	10/25/2021 3:54 PM
446	Good returns when mkt is up, minimal dip when down	10/25/2021 3:52 PM
447	Having a professional looking after you he monry	10/25/2021 3:52 PM
448	It's valuable to most	10/25/2021 3:51 PM
449	a tax on the ignorant	10/25/2021 3:50 PM
450	May be useful if you need it	10/25/2021 3:49 PM
451	Watch trends and report history of trends.	10/25/2021 3:48 PM
452	It is very valuable in some cases	10/25/2021 3:48 PM
453	I don't know.	10/25/2021 3:47 PM
454	Works on getting me to my goals	10/25/2021 3:46 PM
455	Expensive	10/25/2021 3:46 PM
456	Mine is essential in helping me prepare for my retirement wealth.	10/25/2021 3:46 PM
457	its important	10/25/2021 3:45 PM

458	Cock	10/25/2021 3:44 PM
459	If the financial advisor is dedicated to your success they can be beneficial.	10/25/2021 3:44 PM
460	One of the cogs in the wheel the one that watches the market to recommend course of action	10/25/2021 3:43 PM
461	A waste of time and money!	10/25/2021 3:42 PM
462	Financial advisor helps to achieve goals	10/25/2021 3:41 PM
463	Guidance from a professional	10/25/2021 3:39 PM
464	They should be able to provide sound advice that I would not have been able to come up with on my own.	10/25/2021 3:39 PM
465	Someone to ask questions to.	10/25/2021 3:37 PM
466	Great	10/25/2021 3:35 PM
467	One who charges only if they make you any money	10/25/2021 3:31 PM
468	They know more about the market then I do and I trust them.	10/25/2021 3:30 PM
469	Could be worth the money	10/25/2021 3:29 PM
470	Good if you have enough money	10/25/2021 3:29 PM
471	helping people make smart decisions	10/25/2021 3:27 PM
472	Unknown, since I have no experience	10/25/2021 3:27 PM
473	it is very good	10/25/2021 3:26 PM
474	Ha lol I just	10/25/2021 3:23 PM
475	Fair	10/25/2021 3:21 PM
476	knowledge	10/25/2021 3:21 PM
477	Help me get the returns I need to meet my goals.	10/25/2021 3:21 PM
478	Not worth the cost	10/25/2021 3:21 PM
479	I have money for retirement	10/25/2021 3:20 PM
480	Its extremely important	10/25/2021 3:19 PM
481	Worthwhile if you are unfamiliar with investing and finances in general.	10/25/2021 3:18 PM
482	Good morning y	10/25/2021 3:17 PM
483	Quite valuable in keeping goals of savings and retirement active	10/25/2021 3:14 PM
484	PROVIDES VALUABLE INSIGHT	10/25/2021 3:12 PM
485	Helpful	10/25/2021 3:06 PM

486	Very helpful good people	10/25/2021 3:06 PM
487	Showing the positive and negative of a plan.	10/25/2021 3:06 PM
488	Yes	10/25/2021 3:05 PM
489	Maximizing money	10/25/2021 3:04 PM
490	A financial advisor helps me to navigate unfamiliar territory and educates me in the process.	10/25/2021 3:04 PM
491	Hopefully helps	10/25/2021 3:03 PM
492	Guiding you in the right direction to make smart decision s	10/25/2021 3:02 PM
493	i very good	10/25/2021 2:59 PM
494	A financial Advisor's value is shown thru increased returns on investments.	10/25/2021 2:59 PM
495	They do the work for you.	10/25/2021 2:58 PM
496	Financial advisors are relatively valuable.	10/25/2021 2:56 PM
497	some what valuable	10/25/2021 2:55 PM
498	Someone with more knowledge of the market willing to share it.	10/25/2021 2:55 PM
499	Experienced and knowledgeable advice	10/25/2021 2:49 PM
500	The advisor has been very knowledgeable and helpful.	10/25/2021 2:49 PM
501	Great	10/25/2021 2:45 PM
502	They have an expertise that helps know the right way to save and prepare for retirement.	10/25/2021 2:45 PM
503	Im not really sure.	10/25/2021 2:40 PM
504	Help people to manage their money.	10/25/2021 2:37 PM
505	breakeven	10/25/2021 2:36 PM
506	Knowledge	10/25/2021 2:34 PM
507	I wouldn't.	10/20/2021 2:38 AM
508	longterm investment worth	10/20/2021 1:11 AM
509	A financial advisor helps identify how to make money for for you instead of against you.	10/20/2021 1:00 AM
510	Valuable if you need considerable help	10/20/2021 12:30 AM
511	Return on investment above market rate	10/20/2021 12:15 AM
512	Index funds and tax accountants make financial advisors unnecessary and too expensive	10/20/2021 12:04 AM
513	They can offer insight from an educated perspective	10/19/2021 11:47 PM

514	Successful if your financial goals are met.	10/19/2021 11:39 PM
515	Earns more money for me than I could have myself.	10/19/2021 11:32 PM
516	Someone to help with money because I do not want to learn the stock market	10/19/2021 11:31 PM
517	Helping you manage your finances for now & for the future!	10/19/2021 11:28 PM
518	Helps me get more for my money	10/19/2021 11:10 PM
519	A waste of money	10/19/2021 10:54 PM
520	Making money without working is good	10/19/2021 10:52 PM
521	Immeasurable.	10/19/2021 9:41 PM
522	They research and offer suggestions for the best way to invest and increase your money.	10/19/2021 8:55 PM
523	I need someone to help me get prepared.	10/19/2021 8:55 PM
524	They can provide knowledge to help make better financial decisions.	10/19/2021 8:54 PM
525	Valuable	10/19/2021 8:49 PM
526	Help guide	10/19/2021 8:47 PM
527	For wealthy complex tax and legal issues	10/19/2021 8:47 PM
528	It's a mixed bag.	10/19/2021 8:15 PM
529	Accountability	10/19/2021 8:14 PM
530	depends on your goals	10/19/2021 8:11 PM
531	educational, helpful	10/19/2021 7:45 PM
532	zero	10/19/2021 7:36 PM
533	Do they get higher returns than I could	10/19/2021 7:29 PM
534	Financial advice is valuable if it is evaluated as carefully as medical advice	10/19/2021 7:17 PM
535	Complete peace of mind for my family's fututre.	10/19/2021 7:16 PM
536	Help me invest better than I could on my own	10/19/2021 7:04 PM
537	Providing significantly more positive return versus a standard savings account when compared to their fee	10/19/2021 7:01 PM
538	A tenuous relationship.	10/19/2021 6:49 PM
539	no	10/19/2021 5:48 PM
540	Friendly unbiased advice that doesn't come from a family member or a friend	10/19/2021 5:46 PM
541	You need to find someone who understands your goals and that you can understand	10/19/2021 5:43 PM

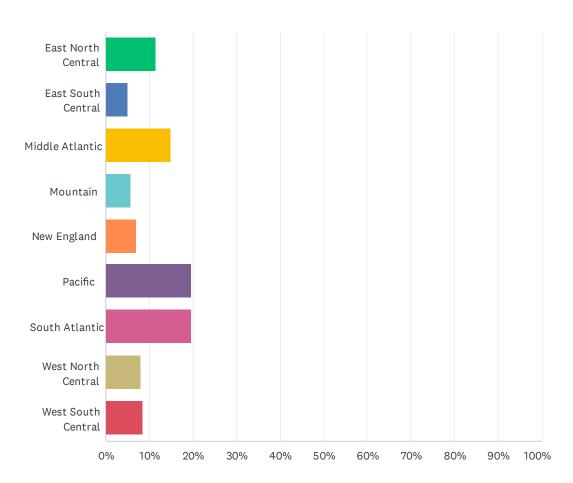
542	A good idea to have.	10/19/2021 5:40 PM
543	Helpful for achieving goals	10/19/2021 5:26 PM
544	Helpful	10/19/2021 5:21 PM
545	to help achieve financial goals	10/19/2021 5:19 PM
546	They are professionals in their field and I'm not, so I would expect to depend on them for adviced.	10/19/2021 4:49 PM
547	I have nothing nice to say	10/19/2021 4:14 PM
548	An FA has the tools to help with future planning.	10/19/2021 4:14 PM
549	Helps me organize and manage my investments for the best return,	10/19/2021 4:11 PM
550	Someone with knowledge of various aspects of investment	10/19/2021 4:09 PM
551	A good financial planner can help you retire earlier than expected	10/19/2021 4:06 PM
552	Good person to get advice from and bounce questions off of.	10/19/2021 3:46 PM
553	N/A	10/19/2021 3:43 PM
554	If they are independent of a particular investment, they can be helpful	10/19/2021 3:38 PM
555	Trusting that they understand my business and balance that with my personal financial goals while advising me on keeping my company financially healthy.	10/19/2021 3:37 PM
556	N/A	10/19/2021 3:33 PM
557	Most people are not financial experts; a good advisor can help you avoid bad investments and keep you on track to reach your financial goals.	10/19/2021 3:29 PM
558	helping people who are bad with their money	10/19/2021 3:27 PM
559	The value of a financial advisor depends on the financial advisor	10/19/2021 3:24 PM
560	An honest advisor is worth their weight in gold.	10/19/2021 3:22 PM
561		10/19/2021 3:18 PM
562	I assume they do the research. Saves me time.	10/19/2021 3:16 PM
563	Helping me figure out how to reach short and long-	10/19/2021 3:09 PM
564	Logical, experienced, and positive.	10/19/2021 3:04 PM
565	My advisor is paramount to the success of my retirement goals.	10/19/2021 2:55 PM
566	Someone who is knowledge and knows my financial goals.	10/19/2021 2:55 PM
567	Depending on one's financial situation, they could be invaluable.	10/19/2021 2:53 PM
568	Financial Advisors can provide valuable information to assist one in life planning.	10/19/2021 2:49 PM

569	Navigating complex investment and tax laws	10/19/2021 2:47 PM
570	Not sure.	10/19/2021 2:44 PM
571	Most are not affordable for the average person.	10/19/2021 2:36 PM
572	They can make the difference between solvency, bankruptcy, and profit.	10/19/2021 2:35 PM
573	A good one does all the work.	10/19/2021 2:23 PM
574	Having a financial advisor takes away the stress of growing your nest egg.	10/19/2021 2:14 PM
575	Their expertise is worth paying for in a complicated financial environment.	10/19/2021 1:57 PM
576	If you can afford a good one, they are worth it.	10/19/2021 1:56 PM
577	Must have strong values and integrity.	10/19/2021 1:54 PM
578	If I lose money so should they.	10/19/2021 1:53 PM
579	Necessary	10/19/2021 1:51 PM
580	Prepare for a secure retirement	10/19/2021 1:51 PM
581	Puts my mind at ease about my financial future	10/19/2021 1:51 PM
582	keeps me up to date on financial matters that i am not aware of or know of.	10/19/2021 1:51 PM
583	Helps the consumer cut through the thicket of financial instruments and taxes.	10/19/2021 1:49 PM
584	Advice on building wealth in preparation for retirement.	10/19/2021 1:46 PM
585	Helping me reach financial goals for retirement.	10/19/2021 1:45 PM
586	Helps me earn more money than I could on my own	10/19/2021 1:45 PM
587	helps me prepare for retirement	10/19/2021 1:44 PM
588	Keeps people from hurting themselves during stressful economic periods.	10/19/2021 1:44 PM
589	Reassuring that someone will help my spouse if I diere	10/19/2021 1:43 PM
590	Assist in preparing for the future.	10/19/2021 1:41 PM
591	Takes the worry off my shoulders.	10/19/2021 1:38 PM
592	Advisor gives different options to explore and advises trends and	10/19/2021 1:31 PM
593	n/a	10/19/2021 1:23 PM
594	staying on top of my financial picture	10/19/2021 1:20 PM
595	N/a	10/19/2021 1:20 PM
596	Always on top of investment strategies taking into account the economy	10/19/2021 1:20 PM

597	Useful if they're good	10/19/2021 1:16 PM
598	Necessary in today's world	10/19/2021 1:15 PM
599	questionable	10/19/2021 1:15 PM
600	Someone who is responsible for the protection and growth of my principle.	10/19/2021 1:11 PM
601	Helping to define my plan to get to successful financial status.	10/19/2021 1:10 PM
602	realistically assessing my goals and risk tolerances	10/19/2021 1:04 PM
603	necessary for me	10/19/2021 1:03 PM
604	They help guide me through the best way to ensure my future	10/19/2021 1:02 PM
605	Provides a comfort factor in personal financial decisions.	10/19/2021 12:50 PM
606	If they're honest, and good at their job, then they're worth working with.	10/19/2021 12:49 PM
607	Committed, hope it is worth it.	10/19/2021 12:38 PM
608	What was your favorite vacation ever, and why?	10/19/2021 12:19 PM
609	A good one is worth it.	10/19/2021 12:10 PM
610	Financial freedom	10/19/2021 12:07 PM
611	Worth every penny.	10/19/2021 12:06 PM
612	Extremely helpful	10/19/2021 12:06 PM
613	Important	10/19/2021 11:37 AM
614	Great advisors beat the market substantially	10/19/2021 11:35 AM
615	value	10/19/2021 11:21 AM
616	Financial advisors help people with money make more money	10/19/2021 11:19 AM
617	A navigator of sorts	10/19/2021 11:07 AM
618	The get paid to do nothing	10/19/2021 11:00 AM

Q6 Region

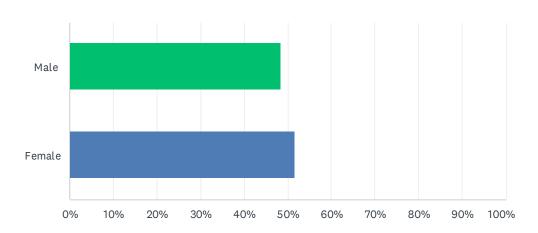
Answered: 615 Skipped: 3



ANSWER CHOICES	RESPONSES	
East North Central	11.54%	71
East South Central	5.20%	32
Middle Atlantic	14.96%	92
Mountain	5.69%	35
New England	6.99%	43
Pacific	19.51%	120
South Atlantic	19.51%	120
West North Central	8.13%	50
West South Central	8.62%	53
TOTAL		615

Q7 Gender

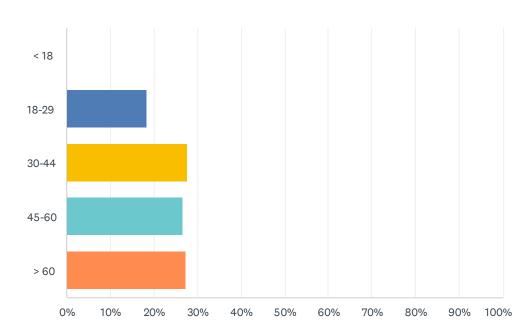
Answered: 618 Skipped: 0



ANSWER CHOICES	RESPONSES	
Male	48.38%	299
Female	51.62%	319
TOTAL		618

Q8 Age

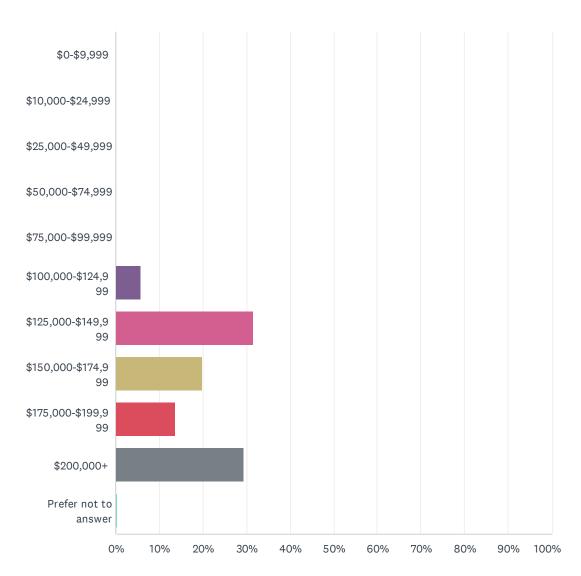




ANSWER CHOICES	RESPONSES	
< 18	0.00%	0
18-29	18.28%	113
30-44	27.67%	171
45-60	26.70%	165
> 60	27.35%	169
TOTAL		618

Q9 Household Income

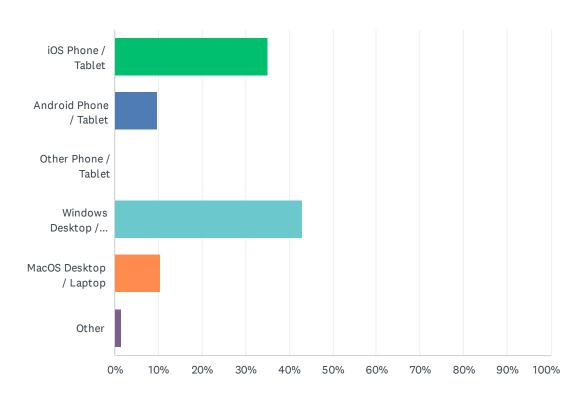




ANSWER CHOICES	RESPONSES	
\$0-\$9,999	0.00%	0
\$10,000-\$24,999	0.00%	0
\$25,000-\$49,999	0.00%	0
\$50,000-\$74,999	0.00%	0
\$75,000-\$99,999	0.00%	0
\$100,000-\$124,999	5.66%	35
\$125,000-\$149,999	31.55%	195
\$150,000-\$174,999	19.74%	122
\$175,000-\$199,999	13.59%	84
\$200,000+	29.45%	182
Prefer not to answer	0.16%	1
TOTAL		618

Q10 Device Type

Answered: 618 Skipped: 0



ANSWER CHOICES	RESPONSES	
iOS Phone / Tablet	35.11%	217
Android Phone / Tablet	9.87%	61
Other Phone / Tablet	0.00%	0
Windows Desktop / Laptop	43.04%	266
MacOS Desktop / Laptop	10.52%	65
Other	1.46%	9
TOTAL		618